

Whirlpool eyes \$1 bn revenue by 2020

Home appliances maker Whirlpool of India is eyeing \$1 billion revenue by 2020 on the back of new product innovations and growing Indian economy.

"India is a growth market for Whirlpool with the growing economy, we see a lot of fuel in discretionary space and we have got plenty of opportunity in categories we operate. We are aiming for USD 1 billion turnover by 2020,"

<http://satprnews.com/2016/12/25/whirlpool-eyes-1-billion-revenue-by-2020/>