

This startup helps brand owners find ad agencies best suited for their needs – Adkarlo

<http://knowstartup.com/2016/08/brand-owners-find-ad-agencies-adkarlo/>

Adkarlo is the brainchild of Nitin Pokharnaand Gaurav Sava. The startup is based out of Pune and was founded in the year 2015. Nitin is a Chartered Accountant by Qualification, an Advertiser by Profession. After completing C.A. in 2010, Nitin started his outdoor advertising business in 2011 and founded Adkarlo in 2015. Gaurav is an Engineer & MBA by qualification, a Marketer by Profession. Gaurav has worked with reputed brands like Mahindra Satyam and Whirlpool before he joined Adkarlo as a co-founder in 2015. They have a current team size of eight.

Team Adkarlo

Finding the right agency to work in tandem with your brand's vision can be quite a task. Adkarlo.com is a One Stop Web Application for all your media and advertising needs. The Comprehensive list of Verified Media and Advertising agencies will help you Find, Review, Compare & Choose just the right agency for your brand. Adkarlo also gives you an Option to 'Post your Advertising Project' which facilitates the agencies reaching out to you, all you got to do is Compare & Award.

Adkarlo.com is an Advertising marketplace. Here Brand Owners/Users can find agencies best suited for their needs. Be it any sphere of advertising, Adkarlo lists agencies in 50+ Categories. This comprehensive list of Media and advertising agencies will help you find, review, compare and choose just the right agency for your brand.

Every business has an Advertising life cycle that starts with the conceptualization of the brand name, then the logo design, printing stationary, and finally branding across various mediums like print/radio/television/outdoor/digital etc. Adkarlo helps in finding agencies across all mediums and across all cities.

The future looks bright for this startup because as per the current statistics, they have tied up with more than 775 ad agencies and already more than 225 of their projects have been posted. With more than 90,000 page views, this startup is sure to make a mark.