

ShopClues launches 'Summer Electronics Store'

http://zeenews.india.com/business/news/technology/shopclues-launches-summer-electronics-store_1877683.html

New Delhi: With the temperature already soaring to a record-high, ShopClues, India's first and largest managed marketplace has launched its 'Summer Electronics Store'.

This exciting summer station covers a variety of electronic essentials that you simply can't live without in the hotter months.

From air-conditioners, air coolers and fans to air purifiers, refrigerators and juicers, the store is your one-stop shop for everything summery. On the launch VP- Categories Shopclues, Nitin Kochhar said, "ShopClues has always understood the needs of its customers and valued them above everything else.

With the mercury soaring steadily, we know that our buyers will look for a convenient way of shopping for the essential summer electronics. With this in mind, we have created dedicated section on our marketplace that offers a wide range of products at the most competitive rates along with the assurance of a seamless purchase and delivery experience.

"The entire section is powered by best-in-line products from the most promising brands such as Blue Star, Carrier, LG, Voltas, Whirlpool, Godrej, Videocon, Usha, Bajaj, Crompton Greaves, Philips, etc. with the highest possible discounts available.

Most of the products on ShopClues also come with an EMI facility, hassle-free installations and 100 percent buyer protection along with the already available brand warranty for the best shopping experience.