

IIF 2016 Brings Together Industry Experts and Corporate Executives for a Dialogue on Innovation Focused on 'Start in India'

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The 2nd edition of **India Innovation Forum** (IIF) successfully concluded on July 24 in Bengaluru with more than 150 attendees comprising senior executive from ace Indian & multinational companies. Powered by Northwest Executive Education, this 2-day mega event witnessed the presence of industry veterans, key innovators, top entrepreneurs and Venture Capitalists. The list of key speakers at IIF include M.S. Unnikrishnan, MD & CEO, Thermax Ltd., Padmashree Mr. Arunachalam Muruganatham, Amit Gupta, Co-Founder, Inmobi, Rajiv Srivatsa, Co-Founder, Urban Ladder, Ankur Warikoo, CEO, Nearbuy.com, Jaspreet Bindra, Senior Vice-President, Mahindra Group, Shailesh Lakhani, Sequoia Capital, Rajesh Raju, Kalaari Capital, Ganesh Rengaswamy, Quona Capital, Karthee Madasamy, Qualcomm Ventures and Mike Rielly, CEO, UC Berkeley Center of Executive Education among others.

Talking on the occasion, Northwest Co-Founder **Mohit Jain** said, "The 2nd edition of IIF received a fabulous response both from the invited delegates as well as the top-notch speakers at the event. It is a huge accomplishment for us to have brought together stalwarts across industries at this event dedicated to innovation. With an aim to support the national agenda of Make in India, IIF aims to inspire and connect senior executives from corporate India towards driving innovation in their respective organizations, communities and entrepreneurial ecosystems."

IIF, organized by Northwest is a unique event supported by executive education arms of top global business schools including **UC Berkeley Haas School of Business, University of Chicago Booth School of Business, Yale School of Management, UCLA Anderson School of Management and USC Viterbi School of Engineering**. It aims to serve as a dedicated platform for active dialogue on innovation and engage like-minded people and organizations across industries that are at the forefront of working on innovation.

Sridevi Raghavan, a Harvard Business School Alumna who spoke at the event was thrilled with the engagement of delegates and was inundated with requests to extend her childcare venture offerings to corporates in Bangalore, Gurgaon and Mumbai. Jaspreet Bindra, who is leading the Digital Transformation at Mahindra, answered questions from delegates not only on making elephants dance but also on latest in technology such as Blockchain and how they can transform the fintech and banking industry in India. Mr. Arunachalam Muruganatham received standing ovation twice for his social venture that is driving entrepreneurship for rural women across the country.

Sessions at IIF 2016 covered a variety of subjects including innovation in childcare, healthcare delivery to urban poor, medical diagnostics, leading through constant innovation for big corporates, accelerating growth in start-ups, driving innovation in entrepreneurship, raising investments for start-ups & driving innovation in corporates.

"The intent behind IIF is to cultivate the culture of constant innovation & learning and enable motivated and experienced professionals to build an exciting and inclusive future. It was a privilege to hear the industry honchos share their thoughts on innovation, entrepreneurship and 'Start in India' initiative at IIF 2016. We hope to make this annual event fruitful for both speakers and delegates, with stimulating discussions, compelling ideas and an honest dialogue on innovation," said Tamhant Jain, Co-Founder, Northwest Executive Education.

The delegates comprised senior leadership in organizations such as Microsoft, Visa, Intel, Cisco, DLF, Bharti, Walmart, Flipkart, Ola, Amazon, ADP, McKinsey, Infosys, Cognizant, Wipro, TCS, RBS, Aditya Birla Group, Mahindra, Kotak, ICICI, Goldman Sachs, JP Morgan Chase, Bank of America, Samsung, LG, Whirlpool, HP, Oracle, SAP, Shiv Nadar Foundation, ABB, IBM, Dell, Vodafone, Tata Communications, British Telecom, Accenture, Deloitte, PWC, Just Dial, Reliance, Aricent, GE, Genpact, Target, Arvind, Times Internet, L&T, Ericsson, Phillips, Blackrock, Nokia, Texas Instruments, Polaris, Citirix, CapGemini, Cairn, ITC, American Express, among others.

About IIF:

India Innovation Forum (IIF) powered by Northwest Executive Education is a platform to engage in a dialogue on Innovation. IIF aims to bring together Mentors who are at the forefront of working on Innovation across industries and functions, and Mentees who are **Senior Executives from Corporate India alongside being students at Business Schools like University of Chicago, Yale SOM, UC Berkeley Haas School of Business, UCLA Anderson School of Management** to name a few. IIF aims to explore various aspects, trends, best practices, and stakeholder perspectives on the Innovation ecosystem in India. It also intends to serve as a

platform for more personal and small group interactions around opportunities, learnings and experiences focused on "Start in India".

About Northwest:

Northwest Executive Education provides long term executive education programs in collaboration with top International Universities such as University of Chicago Booth School of Business, Yale SOM, UC Berkeley Haas School of Business, UCLA Anderson School of Management and USC Viterbi School of Engineering. It was established in 2012 and has regional presence in India, South Asia and Middle East while offering global programs. It has witnessed 300+ enrolments across India and the South Asia region into its programs since inception. It offers programs in multi modular format, including classroom sessions, real-time online sessions, asynchronous learning, workshops, tutorial support for academic content and action learning projects for program to assist with learning objectives. Program participants come from top MNCs and Indian corporates such as IBM, Siemens, HP, Adobe, Thomson Reuters, Nestle, Samsung, Adidas, ICICI Bank, Axis Bank, TATA Group, Mahindra, Infosys, TCS, Wipro, Intel, RBS, with average working experience of 15+ years.