

HomeShop18 Offers Huge Diwali Bonanza with 7-Days Sale

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Shoppers are in for a huge bonanza this Diwali. HomeShop18, India's first 24x7 Home Shopping television channel has announced its 7 days Diwali Sale from 17th October to 23rd October 2016. The much awaited sale offers huge discounts and over 100 lucky prizes for its customers.

During the Sale period, HomeShop18 customers will get unbelievable discounts on products across categories like Women's apparel, home & kitchen, Mobiles and many more. The discounts are sponsored by its sellers and leading brands like LYF Smartphones, Micromax, Shilpa Shetty Kundra Sarees, Whirlpool, Videocon, VLCC to name a few. There is a special Dhanteras promotion also in which customers can buy products for Dhanteras, sitting at home, and will get guaranteed delivery by Dhanteras.

Other than the great deals and discounts, 100 lucky winners will also get to win prizes like TVS Bikes, Gold, LYF Smart Phones, Free shopping for one year. Plus, there is an assured gift too; with every 3 purchases made till 31st October, customers will get a Premium Coral Blanket worth Rs 1999 free.

Sanjeev Agrawal, CEO, HomeShop18 says "Diwali is the festival of Lights and Happiness. Our 7 days Diwali Sale strives to add more happiness in our customers' lives with these believe it or not offers."

"We are confident that customers will not find such deals anywhere else in e-commerce or other retail formats. They are truly Mano ya na Mano Offers" added Mr. Agrawal

The 7 Days Diwali Sale will be available on HomeShop18 24x7 channel, homeshop18.com and HS18 mobile apps from 17th October 2016 to 23rd October 2016.