

## **Connected platform maker for IoT receives \$15M VC**

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Arrayent, the inventor of the connected platform for Internet of Things (IoT) brands such as Whirlpool, Pentair, Maytag, Salus, Osram, Braeburn, Schumacher, Chamberlain, Monster, LiftMaster and more has received \$15 million in Series C funding from ORIX Ventures.

"Arrayent's Connect Platform enables major consumer brands to transform traditional products into connected devices that make life safer, more convenient and better for users," said Arrayent's CEO Cyril Brignone.

Arrayent has certainly sold that message to companies across the globe who have chosen its platform to cost effectively, according to Brignone, add Internet connectivity to their products and cultivate a closer relationship with their customers.