## Ben's Appliances Announces 54th Anniversary As It Reverts To Its Original Name

http://www.free-press-release-center.info/pr00000000000000349583\_bens-appliances-announces-54th-anniversary-as-it-reverts-to-its-original-name.html

Ben's Maytag Store, Surrey's longest running appliance business, was originally named Ben's Appliances, named after owner-operators Matthew and Kevin Notting's Grandfather. It has been the go-to appliance store for major home appliances and repair services since 1962. Often called 'Your Neighbor's Favourite Appliance Store', Ben's success can be attributed to their friendly professional customer service and prices better than the box stores. Now celebrating 54 years in the business, they have reclaimed their original name of Ben's Appliances for the occasion, as they undertake a huge expansion of products.

Ben's Appliances is extremely grateful for the support of the community for the past 54 years and looks forward to carrying on the same standards of excellence in customer service for many more years to come.

The store now carries multiple appliance brands. Although they are known for selling and repairing Maytag appliances, they do not only specialize in that brand, and want potential future clients to understand the variety they now have on offer. This includes Maytag, but also Jennair, Kitchenaid, Whirlpool, Amana, Panasonic, and ventilation brands Broan, Nutone, Venmar and more.

While new brands have been added to the lineup (and can be seen on the Ben's Appliances Facebook page), Ben's continues to provide warranty service and installation for all the products they sell. They've managed to do this by carefully buying only domestic North American made products, and committing to as full and detailed understanding of each new brand as they have of Maytag.

Matthew Notting, one of the owner-operators, explained, "We get phone calls all the time from people trying to get service or parts for their appliances made offshore and honestly they seem exhausted. We know that warranty service might be a possibility, or that at some point in your appliance's life, you might need a repair. We want to make those scenarios as easy as pie. With aftersales support like this, we are one of the only self-servicing appliance dealers in The Lower Mainland."

About Ben's Appliances: Ben's Appliances is a family owned appliance sales and repair shop that has provided next day appliance repair in Surrey and the Lower

Mainland since 1962. The store offers regular discounts on kitchen and homeware appliances, rebates on energy efficient products, and was voted HomeStars best appliance store of 2016.