

Amazon India and Flipkart Sales Offer Deals on Various Appliances

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Summers are here and e-commerce giants in the country are offering some discounts on appliances aimed at beating the heat, as well as other gadgets and household appliances including televisions and washing machines. Starting Monday, Flipkart kicked off its Cooling Days offer while Amazon India launched the Appliance Sale.

Under Flipkart's Cooling Days offer, the online retailer is offering discounts on air conditioners, refrigerators, coolers, and fans. Amazon India, soon after its Mega Mobile Sale, has kicked off its Appliance Sale where it is offering discounts on the various products. Both the offers from Amazon and Flipkart will end on Wednesday.

Under the new the Appliance Sale from Monday to Wednesday, consumers can get discounts on the purchase of television sets, refrigerators, air conditioners, and washing machines.

In addition to these deals, consumers shopping on Amazon until Wednesday can also get an additional 10 percent cashback on every purchase made via HDFC Bank debit and credit cards during the Appliance Sale. Notably, the products under the Appliance Sale are available in a limited period offer scheme where discount on a particular product ends in few hours. Amazon India has also included a parameter to see how many products were claimed during the scheme.

Some of the televisions sets available under the Appliance Sale include the Micromax's 43-inches full-HD LED TV is available at Rs. 21,990 (down from its original price of Rs. 39,990); Sony's Bravia-series 22-inches full-HD LED TV is available at Rs. 12,299 (down from Rs. 15,400); LG's 32-inches HD ready LED TV is available at Rs. 18,990 (down from Rs. 29,900); Panasonic's 32-inches HD ready LED TV available at Rs. 18,849 (down from Rs. 27,400).

Some of the other products available under the Amazon's Appliance Sale include Onida fully-automatic top-loading washing machine available at Rs. 13,142 (down from Rs. 19,450); Voltas 1.5 Ton Split AC with 5 star rating available at Rs. 31,487 (down from Rs. 45,590); Onida fully-automatic washing machine (6.5 Kg) available at Rs. 13,142 (down from Rs. 19,450).

Under Flipkart's Cooling Days offer, the e-commerce website is offering offers across cooling products from brands such as Sansui, Whirlpool, LG, Voltas, Hitachi, and Bajaj.

On air conditioners, Sansui's 1.5 Ton 5 Star Split and Sansui 1 Ton 5 Star Split ACs are available at Rs. 23,990 and Rs. 19,990 respectively. Some of the other deals available include Whirlpool 245L double door refrigerator available at Rs. 17,990, and Godrej 185L single door refrigerator available at Rs. 12,990. Flipkart is also offering an additional 10 to 15 percent discount on a range of fans.