

WHIRLPOOL GOES FRENCH

Whirlpool introduces India's first French Door Bottom Mount refrigerator.

The perfect blend of style and technology, it's a refrigerator that's set to change the way India looks at refrigerators. Whirlpool adds this wonderful combination of art & technology in keeping with the changing times and the consumer's needs. A new format refrigerator, the FDBM gives consumers separate customised spaces for their most relished items from chocolates and wines to fruits and vegetables.

With features like Intelligent Temperature Control, Dual Cycle Dual Air Cooled System for customised cooling, Fresh UV Light, smooth LED & LCD control panel, Automatic Crisp Ice Maker and many others, the FDBM will surprise the consumer every step of the way.