



WHIRLPOOL OF INDIA LIMITED
(CIN NO. : L29191PN1960PLC020063)

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Website : www.whirlpoolindia.com, E-mail : info_india@whirlpool.com

24-11-2017

The Manager Listing BSE Limited Phiroz Jeejeebhoy Towers Dalal Street, Mumbai - 400 001	The Manager Listing National Stock Exchange of India Limited, Exchange Plaza, Bandra kurla Complex, Bandra (East), Mumbai-400051
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Dear Sirs

Subject Outcome of Analyst Meet

This is further to our intimation letter dated 21st November, 2017 wherein we had given you an advance intimation of the upcoming Analyst Meet in terms of Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We wish to inform you that the Analyst Meet was held today i.e 24th November, 2017 at Gurugram, Haryana. Please find attached here with presentation shared with the analysts on the un-audited financial results of the Company for the quarter and half year ended on 30th September, 2017 . The same is also available on the Company's website at www.whirlpoolindia.com

Trust, this would meet with your requirements.

Yours faithfully,

For Whirlpool of India Ltd.

Anil Sharma

DM – Legal & Secretarial

WHIRLPOOL OF INDIA

ANALYST MEET

November 24, 2017

QUARTER & HALF YEAR ENDED

SEPTEMBER 2017

Strong Revenue & Earning Growth...

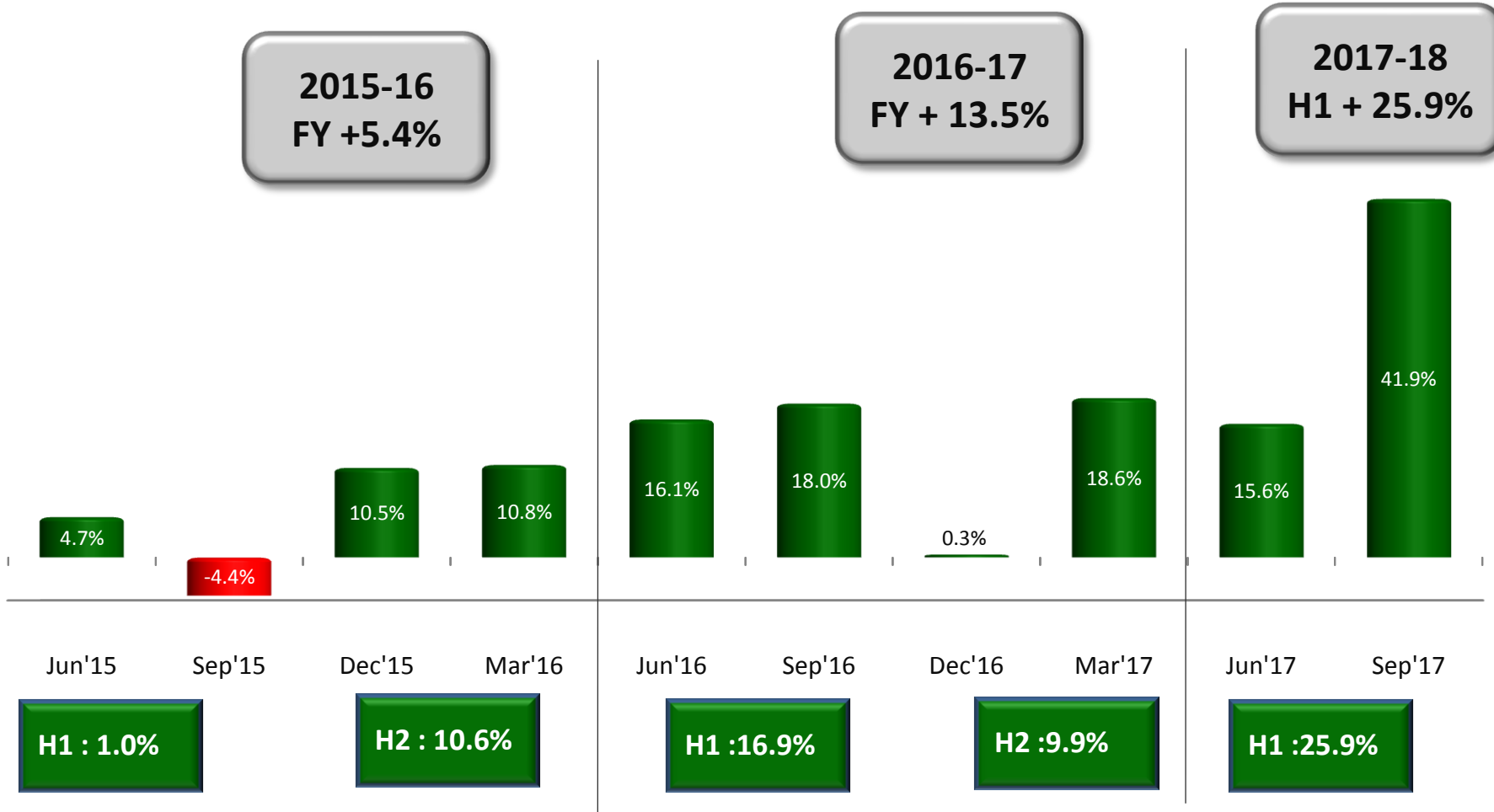
- ❑ Total Income from operations at 1,159.7 Crs...**up by 23.5% vs LY**
- ❑ Net Revenue adjusted for excise ...**up by 37.5% vs LY**
- ❑ EBITDA at Rs 122.6 Crs..... **+36.7% vs LY**
- ❑ Profit after Tax (PAT) up from 58.7 Crs to **73.5 Crs... +25.1%** vs LY
- ❑ EPS ... up from 4.6 to 5.8 per share.

Revenue
41.9%

EBITDA
36.7%

PAT
25.1%

NET REVENUE TREND



- ❖ Previous year restated as per IndAS
- ❖ Net revenue trend adjusted for Excise duty

LOOKING AHEAD

WE ARE CONFIDENT OF SUCCESS

We Have The Right Strategy

We have Set Very Clear Long Term Goals

We Have Invested Behind Our Strategy



Revitalize our Brands



Refresh Product Portfolio



Create Growth Opportunities



Strengthen our Foundation



Revitalize our Brands



Whirlpool

PRESENTING

Whirlpool VitaMagic

THE GLOBAL STANDARD OF REFRIGERATION



UP TO **40%** LONGER VITAMIN PRESERVATION*
INTELLIGENT DEFROSTING INTELLIFROST TECHNOLOGY



WORLD-CLASS FEATURES

- CUSTOMISED HUMIDITY CONTROL
- EUROPEAN STYLE
- ICE IN 90 MINUTES
- IntelliSense INVERTER TECHNOLOGY
- 10 YEAR WARRANTY*

MEET NEW 4-LEVEL HUMIDITY CONTROL RANGE | PREMIUM CLASS 6000 INVERTER WITH TEMPERATURE CONTROLLED SYSTEM (ICSS) SYSTEM | MEET FRESH FINDER | ADAPTS COOLING ACCORDING TO THE INTERNAL LOAD (INTERNAL LOAD SENSING TECHNOLOGY)

*Based on standard testing conditions. Actual results may vary. © Whirlpool Corporation 2016. All rights reserved. Whirlpool is a registered trademark of Whirlpool Corporation. IntelliSense is a registered trademark of Whirlpool Corporation. IntelliSense Inverter Technology is a registered trademark of Whirlpool Corporation. IntelliSense Inverter Technology is a registered trademark of Whirlpool Corporation. IntelliSense Inverter Technology is a registered trademark of Whirlpool Corporation. IntelliSense Inverter Technology is a registered trademark of Whirlpool Corporation.

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Whirlpool

BRING BACK THE MORNING FRESHNESS

Introducing PuraFresh Air Purifiers with 6TH SENSE® AnionShield Technology and an Intuitive Touch Panel



MORNING FRESH

Eliminates PM 2.5 Pollutants* | Removes Allergens and Bacteria

- HEPA FILTER
- 4-IN-1 FILTER
- AIR QUALITY INDICATOR
- FRESHONIZER®

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Creative Dimensions for full page Ad - 32.8 cm (width) X 51.4 cm (height) (i.e. Leave 1 cm on the top for Masthead)
Air Purifier Ad_32.8x51.4 cms. Size: 32.8 x 51.4 cm. Job No: Oct/1134046. Dt: 27-10-17

Whirlpool

WHY CONVERT, WHEN YOU CAN ADAPT

PRESENTING THE ALL-NEW INTELLIFRESH SENSES, ADAPTS, CONTROLS.

6TH SENSE® IntelliSense Technology + SealFresh™ Technology keeps the cooling and moisture content inside the refrigerator with its 3 million and leading refrigeration technologies to ensure long-lasting freshness.

12 DAYS GARDEN FRESH*



India's First Adapta Shelves

Adapts to different storage needs and ensures the most customizable space management with ease.

IntelliFresh SMARTER THAN JUST A CONVERTIBLE

- INTELLI ICE MAKER: Adapts and produces ice during convenient off-peak hours and a longer water reservoir.
- TWIN CHAMBERS: Adapts to your need to store different types of ingredients to retain freshness.
- FEATHER TOUCH CONTROLS: Adapts to your need of controlling temperature, faster ice making and higher energy efficiency.
- IntelliSense INVERTER TECHNOLOGY 10 YEAR WARRANTY*: Adapts setting according to the internal load, ensuring low energy consumption.

Available in many exciting colours | Available in extra large capacities - 460L, 460L, 500L

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Refresh Product Portfolio



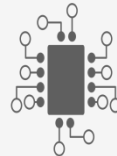
TWIN TUB : ACE XL - THE ALL NEW LARGE CAPACITY RANGE

ACE XL



CONSUMER-INSPIRED INNOVATION

3D Scrub Technology: Ace XL's cutting edge 3D scrub technology ensures superior wash for heavy loads. and can wash upto 14 king size bedsheets in one go.



ADVANCED TECHNOLOGY

Along with triple motion movement of 3D Turbo impeller, Rotary stem & 3D Scrub pads, Ace XL comes with hard water wash program that gives better stain removal even in hard water conditions



CLASS LEADING DESIGN

Ace XL's design is truly modern and contemporary in the current landscape of semi-automatic washing machines. It's clean form, high gloss surfaces and chrome accents in just the right places provides a very modern high-tech appeal

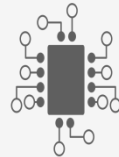
DIRECT COOL: THE FUTURISTIC VITAMAGIC RANGE

VitaMagic



CONSUMER-INSPIRED INNOVATION

6th sense Vitmagic Technology & Whirlpool patented Zeolite technology keeps its fruits and vegetables fresh and healthy with upto 40% Longer Vitamin Preservation and upto 12 days Garden Fresh.



ADVANCED TECHNOLOGY

First to market intuitive UI combined with temperature sensor based cooling that ensures Intelligent defrosting along with 4X more accurate performance.



CLASS LEADING DESIGN

Changing the paradigm of design with European No-Frost inspired design now launched for the first time in India in the Direct Cool Range.

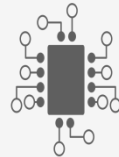
FROST FREE: THE ALL-NEW ADAPTIVE INTELLIFRESH RANGE

Intellifresh



CONSUMER-INSPIRED INNOVATION

6th Sense Intellifresh Technology works with 3 IntelliSensors and IntelliSense Inverter Technology that senses, adapts and cools to provide superior freshness with low energy consumption.



ADVANCED TECHNOLOGY

6th Sense Intellifresh technology together with Sealfresh technology and Microblock provides world class preservation ensuring 12 days of Garden Freshness and an industry first 7 days of Dairy Freshness.



CLASS LEADING DESIGN

The new large capacity range comes with premium internals featuring jewelled bins and shelves accentuated with chrome finish and best-in-class graphics. Combined with Feather touch UI controls and unique Adapta Shelves, the user experience is truly global.

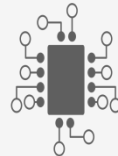
AIR TREATMENT : 3D COOL INVERTER RANGE

3D COOL --- Inverter



CONSUMER-INSPIRED INNOVATION

Designed keeping in mind extreme usage conditions of High temperature & humidity, it is India's first AC with Humidity sensor for perfect cooling



ADVANCED TECHNOLOGY

Advanced Intuitive logic chip with Humidity sensor that senses Humidity + temperature in room and adapts compressor & fan operations



CLASS LEADING DESIGN

Best in class design with 3D air vents that enable Hot air suction and faster cooling.

Create Growth Opportunities



Range Expansion

Extend & Expand

Strengthen our Foundation



Reach & Extraction
Quality & Cost
Future Ready Organization

PEOPLE EXCELLENCE



WE HAVE INVESTED BEHIND OUR STRATEGY

INVESTORS REALIZE FUTURE POTENTIAL



THANK YOU!

JOIN THE CONVERSATION



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